



WIN £2500 to help launch a new business

LEAP is a FREE Business Start-up Programme that is available to Lewes District based residents who are thinking of starting a new business. The Programme is also open to businesses who have been trading less than 6 months. LEAP is delivered by Edeal Enterprise Agency and is fully funded by Lewes District Council; this intensive business support programme offers a £2500 prize in the form of a grant to one lucky winner!

The LEAP Programme is split into the 3 stages:

STAGE 1: Attendance at a business start-up workshop, this can be either a physical one-day workshop in Lewes on 16th Jan 2023 or a virtual workshop across 2 half days on the 6th and 7th Feb 2023.

After the workshops have been held, 15 candidates are shortlisted to move to stage 2. The remaining candidates are offered additional business advice and support under another mentoring programme.

STAGE 2: The 15 selected candidates will be allocated a dedicated business mentor who will work with them to produce a strong, robust business plan. During this period, they will also attend four 3 hour workshops on Finance, Marketing, Legal and Social Media Marketing.

The completed business plans are submitted and judged when 5 finalists will be selected. The finalists will then present their plan to the judges at a mini-Dragons Den type event where a winner will be chosen. The winner will be announced at an awards event where they will win a cash prize of £2500 and the award – “LEAP Entrepreneur of the Year”.

STAGE 3: Additional mentoring support is offered to help candidates launch their new business.

So, if you live in the Lewes District and you are thinking of starting a new business then what are you waiting for? You can register now by visiting www.yourleap.co.uk alternatively you can call Edeal on **01323 641144** or email info@edeal.org.uk